

# 2016 NEWSLETTER

## Advertising Opportunities

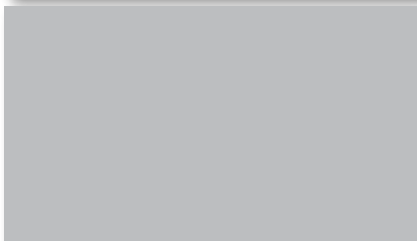
***Your fellow Chamber members are waiting to do business with you.***

Our newly designed 2016 e-newsletter, *CCSNJ Connection*, will offer sponsorship exposure, banner advertisements and opportunities to highlight your company's expert advice, news and discounts to fellow members.

*CCSNJ Connection* is circulated to 6,500 business-people (5,000 members and 1,500 prospective members) twice each month: that's a total of 13,000 impressions per month.

Advertisements link directly to your website, allowing you to provide visitors with more of your information, upcoming events and special promotions.

### SPONSOR BANNER



LARGE  
BANNER  
450X200

### SPONSOR ADVERTORIAL

MEMBER  
DISCOUNT






### ADVERTORIAL

SMALL  
BANNER  
300X300

MEMBER  
NEWS

### SPONSOR BANNER

## 2016 Advertising Rates

-  Newsletter Sponsorship: \$2,500/quarter  
*Banner ads (header and footer) and featured advertorial*
-  Large Banner (450x200 pixels): \$500/month  
Small Banner (300x300 pixels): \$250/month
-  Advertorial: \$200/issue  
*75-word (maximum) story with link to page*
-  Featured Member Discount: \$100/issue  
*25 word (maximum) featured discount for Chamber members*
-  Featured Member News: \$100/issue  
*35 word (maximum) featured news item*

***Interested in promoting your brand in our new Newsletter?***

For more information, contact Meredith Lorrilliere at [meredithl@chambersnj.com](mailto:meredithl@chambersnj.com) or 856.424.7776 ext. 118!